QuSciTech™ Brand Guidelines — Press Use

Purpose

These guidelines define minimum requirements for press and third-party reuse of QuSciTech™ book assets. They are intended to preserve visual consistency and attribution across media channels.

Color & Style

Primary palette: QuSciTech Blue with QuSciTech Amber accents. Maintain high contrast for readability and avoid gradient recoloring of official book-cover art.

Typography

Use a professional serif for publication titles and a clean sans-serif for web captions and metadata. Do not alter title casing or author attribution on official cover art.

Asset Usage Rules

• Do not crop or stretch the book cover; maintain aspect ratio. • Do not overlay additional logos, stickers, or text on the cover. • When resizing for web, preserve edges and avoid aggressive compression. • Attribute QuSciTech Press when using cover images or excerpts.

Attribution

Quantum AI Systems: Theory, Architecture, and Applications © QuSciTech Press

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